

LOBBICORE

WEBSITE MARKETPLACE

WEBSITE ADD-ON SERVICE GUIDE

Virtual Showroom

Turn your product catalog into a visual showroom customers can explore and shop.

MONTHLY PRICE	STANDARD SETUP
\$149/month	\$2,500 one time setup
INSTALLATION	REQUEST REVIEW
Usually installed within 15 to 20 business days after all approved product and display assets are received	Reviewed by noon Central on the next business day

A repeatable website capability installed and reviewed by Lobbicore.

What this adds to your website

Add realistic, curated displays that let shoppers explore products in context, open product details, and continue through your existing cart and checkout. Your regular catalog stays available for customers who prefer a familiar product list.

Who it is for

Ecommerce and wholesale businesses with an existing product catalog that want customers to explore products in a more visual, realistic setting.

What is included

- Up to three curated showroom displays
- Up to 50 approved products from your existing catalog
- Clickable products with quick details
- Connections to your existing cart and checkout
- A clear choice between Catalog View and Showroom View
- Layouts designed for desktop, tablet, and mobile
- An accessible catalog option for every showroom product
- Basic tools for managing display placement

How it helps your business

- Help shoppers picture products together
- Make product discovery feel more engaging
- Show curated collections and recommended combinations
- Keep product prices, inventory, restrictions, and checkout in one system

Standard setup

The standard setup covers one eligible website, one existing catalog, up to three curated displays, up to 50 approved products, responsive presentation, an accessible catalog alternative, and basic display management.

Website compatibility

Available for eligible websites with an approved product catalog, reliable product images, current pricing and inventory, and an existing cart and checkout that can remain the source of truth.

How the experience works

Shop a Realistic Display

Customers can explore products arranged on shelves, display cases, brand walls, or other approved merchandising scenes.

Open Product Details

Each eligible product can open a clear quick view with approved information and a direct path into the existing shopping flow.

Shop Curated Combinations

Approved product groupings can help customers understand which items are commonly displayed, compared, or purchased together.

Keep Commerce Rules Protected

The showroom uses the website's existing catalog, pricing, inventory, restrictions, cart, and checkout instead of creating a second commerce system.

Important to know

- The standard service uses polished 2D or 2.5D presentation rather than a full 3D world
- Advanced drag and drop planogram building starts at \$7,500 setup and \$299 per month
- Hybrid showroom and planogram experiences start at \$10,000 setup and \$399 per month
- Full 3D environments, custom product modeling, additional displays, and catalogs above 50 products require a custom quote
- The business supplies and approves product images, dimensions, groupings, display references, prices, inventory, and product restrictions
- The regular catalog remains available and product, cart, checkout, pricing, inventory, and restriction rules are not duplicated
- No increase in sales, engagement, or conversion is guaranteed

How installation works

- Request a compatibility review. No payment is collected from the Marketplace page.
- Lobbicore confirms the website, scope, content, access, schedule, and final price.
- A developer installs the approved capability in a controlled test environment.
- The website owner reviews the result before release.
- Lobbicore verifies the live release and confirms ongoing support details.

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Request a compatibility review at lobbicore.com/marketplace. No website capability is activated from the Marketplace page.