

**LOBBICORE**

WEBSITE MARKETPLACE

WEBSITE ADD-ON SERVICE GUIDE

# Search Visibility

See how easily customers can find your business in online searches.

| MONTHLY PRICE                                 | STANDARD SETUP                                    |
|-----------------------------------------------|---------------------------------------------------|
| \$59/month                                    | Standard setup included                           |
| INSTALLATION                                  | REQUEST REVIEW                                    |
| Usually installed within 2 to 3 business days | Reviewed by noon Central on the next business day |

**A repeatable website capability installed and reviewed by Lobbicore.**

# What this adds to your website

Follow the searches that matter to your business, compare your visibility with selected competitors, and find practical opportunities to improve how people discover you online.

## Who it is for

Businesses that want a clearer view of how their website appears in important searches and where new opportunities may exist.

## What is included

- Monitoring for up to 25 important searches
- Visibility comparisons with up to three competitors
- Visibility trends over time
- New search opportunity findings
- Reporting on the easiest website pages to find
- A monthly visibility report
- Practical improvement ideas

# How it helps your business

- Understand how customers may find your business
- Identify opportunities to strengthen discoverability
- Measure visibility changes over time

## Standard setup

Standard installation and configuration are included in the monthly price after compatibility approval.

## Website compatibility

Available for eligible websites built and managed by Lobbicore. Compatibility is confirmed before installation.

## How the experience works

### Track Search Visibility

Understand how your website's presence changes over time.

### Monitor Important Searches

Follow the searches and topics that matter to your business.

### Find New Opportunities

Identify searches and topics your business may be able to compete for.

### Understand Your Competition

Compare your online visibility with businesses competing for similar customers.

### Measure Growth

Review visibility changes as your website continues to improve.

### Prepare for Modern Discovery

Improve how traditional search and emerging discovery systems understand your business, services, expertise, and content.

# Important to know

- Monitoring is periodic and is not represented as real time
- No ranking or recommendation from any search or discovery platform is guaranteed
- Additional websites, locations, searches, or competitors require review
- AI discovery observations appear only when reliable information is available

## How installation works

- Request a compatibility review. No payment is collected from the Marketplace page.
- Lobbicore confirms the website, scope, content, access, schedule, and final price.
- A developer installs the approved capability in a controlled test environment.
- The website owner reviews the result before release.
- Lobbicore verifies the live release and confirms ongoing support details.

| MONTHLY PRICE                                 | STANDARD SETUP                                    |
|-----------------------------------------------|---------------------------------------------------|
| \$59/month                                    | Standard setup included                           |
| INSTALLATION                                  | REQUEST REVIEW                                    |
| Usually installed within 2 to 3 business days | Reviewed by noon Central on the next business day |

Request a compatibility review at [lobbicore.com/marketplace](http://lobbicore.com/marketplace). No website capability is activated from the Marketplace page.